



MAXIMIZE YOUR EXPERIENCE AT IBS 2025

**TIPS, TRICKS, & BEST PRACTICES
FROM VETERAN ATTENDEES**

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1 | PLAN AHEAD

- Define your objectives (e.g. networking, learning, product hunting)
- Create a checklist & map of key booths, sessions, or contacts
- Bring business cards
- Confirm travel arrangements



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NAHB IBS ODL[®]

NEW
PRODUCT
ZONE

2 NETWORK STRATEGICALLY

- Engage with attendees during sessions and networking events
- Ask exhibiting partners for booth appointments
- Participate in event Q&A and follow up with presenters

New Product Zone Sponsored By



Building Value
Into Building Products[®]





3 STAY ENERGIZED

- Stay hydrated, eat well, and take breaks to maintain focus
- Wear comfortable shoes
- Avoid lunchtime lines - snack at noon and catch your meal at a non-traditional hour

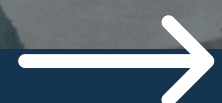


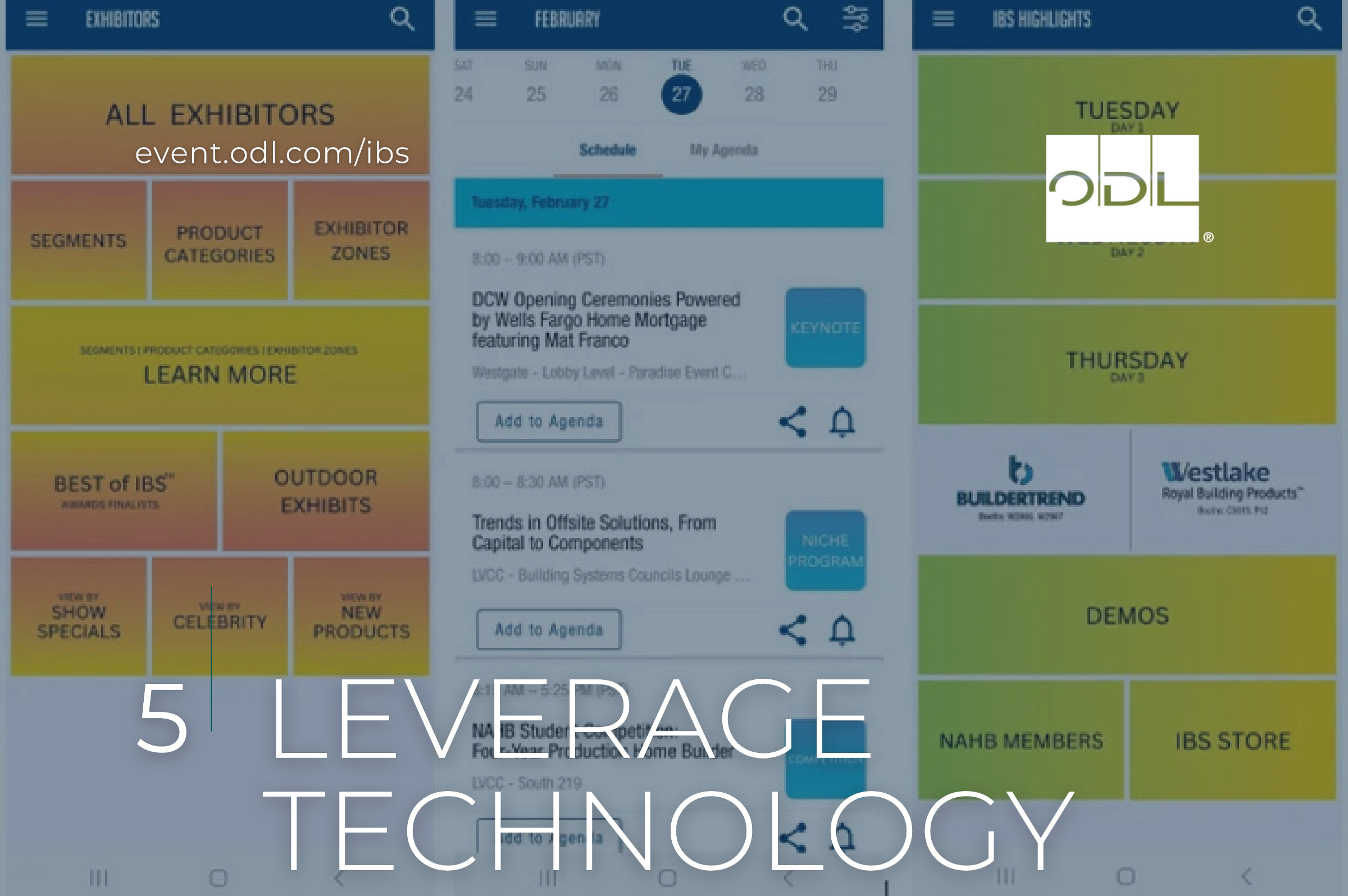
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4 GET ORGANIZED

- Bring chargers and a portable power bank for your devices
- Carry a comfortable bag
- Use a notebook or app to track contacts and insights





5 LEVERAGE TECHNOLOGY

- Download the IBS 2025 mobile app upon launch at end January from NAHB
- Register for sessions via app
- Engage in social media to highlight your presence and continue networking



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SEE YOU IN VEGAS
FEBRUARY 25-27, 2025

Visit ODL at booth #C4536